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February 3, 2014

Roger Balsler  
Balsler Wealth Management, LLC  
roger@balserwealth.com

Dear Roger,

On behalf of the MAFSI membership and our board of directors thank you very much for participating in our 2014 Business Development Conference, Repnology and Sales Management Forum (SMF). Your seminar was a smashing success. You are a truly gifted individual who has found their calling.

We cannot thank you enough for all your help in creating an amazing conference experience for the attendees. We will be sending the results of your session evaluations by e-mail shortly. As you will be able to tell, MAFSI members found tremendous value in your presentation.

Roger, it was truly a great pleasure to work with you and hopefully, we can work together again in the future. We would also love to keep you involved with the members through articles in our monthly e-newsletter, MAFSI Matters. Please give me a call if you want to discuss articles and/or topic ideas or you can e-mail me articles that you may already have available. Additionally, please let me know if there is anything MAFSI can do for you. We really appreciate your support of our organization. All the best to you and thank you again.

Yours truly,

Alison Cody  
Executive Director  
Manufacturers' Agents Association for the Foodservice Industry  
acody@mafsi.org  
404-434-5206